



Dear reader,


At the time of writing we are preparing to soft launch our new platform. The full launch is scheduled for the autumn of 2010. We've taken great care to make our site user friendly, enabling readers to access the information they need quickly. Browse our content in new and creative ways at www.bloomsburyacademic.com and do get in touch to let us know what you think.

In other news, Bloomsbury Academic has just signed the contract to digitize and publish in electronic format the one-million-page archive of the papers of Sir Winston Churchill. We're very excited about increasing access to this incomparable collection, which is one of the largest and most important sets of primary source material of any individual leader of the 20th century. It will be available from 2012, so watch this space.

And, lest we forget, this catalogue showcases our wonderful books. Our new research titles straddle disciplines, challenge conventional assumptions and move knowledge forward. Our textbooks are among the most innovative on the market.

Look out in particular for *The Rediscovery of India*, *Story of Sociology* and a wealth of new titles in The WISH List series. Check back with us often to see what's new.

Best regards,



Dr Frances Pinter
Publisher

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KEY

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Media Political Economies

The Transformation of the Global Media Industries

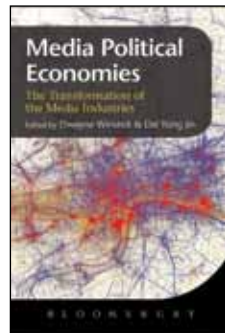
Edited by Dwayne Winseck, Carleton University, Canada, and Dal Yong Jin, Simon Fraser University, Canada

Who owns the media? Are the conglomerate giants unshakable? This collection examines the ongoing transformation of media and brings together leading scholars to analyze, assess and explain the political economies of today's media.

Contents

Part 1: The Rise of the Media Conglomerate: Ownership, Structure and Strategies of Accumulation | Media Ownership Policies: Global Contexts | Ownership and Concentration in the Communication and Media Industries in Latin America | Media as Creative Industries: Conglomeration, Networking and Globalization as

Accumulation Strategies in an Age of Digital Media | The Convergence of Networks and the Importance of Nodes: Mapping the Global Networks of the Information Industries | **Part 2: Media Conglomerates in Crisis?** | De-convergence and Deconsolidation in the Global Media Industries: the Rise and Fall of the Media Conglomerate? | Financing the Media: From Media Conglomerates to Media in Crisis | The U.S. Entertainment Media Industry in Crisis | The Contemporary World Wide Web: Social Medium or New Space of Accumulation? | Running on Empty? The Uncertain Financial Futures of Public Service Media in the Contemporary Media Policy Environment | **Part 3: Mediating Money** | The Mediation of Finance: An Inverted Political Economy



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of Communication Approach | Monetary Policy, Business Media and Financialization: Linkages and Consequences | The Federal Communications Commission At a Nexus: Financialization, Governance, and Emergent Communication Politics | The State Strikes Back: Media Re-regulation, Ownership and Regime Change in Latin America

A Critical Woman

Barbara Wootton, Social Science and Public Policy in the Twentieth Century

Ann Oakley, University of London, UK

Barbara Wootton was one of the extraordinary public figures of the twentieth century: an outstanding social scientist, an architect of the welfare state and an iconoclast who challenged conventional wisdoms. Ann Oakley has written a fascinating and highly readable account of the life and work of this singular woman, but the book goes much further. It is an engaged account of the making of British social policy at a critical period, seen through the lens of the life and work of a pivotal figure. Oakley tells a story about the intersections of the public and the private

and about the way her subject's life unfolded within, was shaped by, and helped to shape a particular social and intellectual context.

Contents

Preface: Writing a Life | Ladies of the House | A Cat Called Plato | Alma Mater | Jack | Cambridge Distinctions | Real Work | Fact and Fiction | George | Lament for Economics | Planning for Peace | Testament for Social Science | The Nuffield Years and Vera | High Barn, and the Other Barbara | Crime and Punishment | Madam Speaker | Incurable Patient | In the World She Never Made



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Interdisciplinary Research Journeys

Practical Strategies for Capturing Creativity

Catherine Lyall, University of Edinburgh, UK, with Ann Bruce, University of Edinburgh, UK, Joyce Tait, University of Edinburgh, UK, and Laura Meagher, Technology Development Group, UK

'Interdisciplinarity' has become a rallying cry among funders and leaders of research. Yet, while the creative potential of interdisciplinary research is great, it poses many challenges. This book provides a practical guide to interdisciplinary research: to help build interdisciplinary skills and mobilize a new and growing research community.

Contents

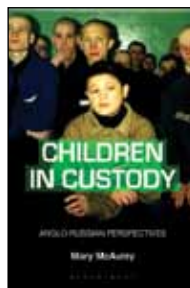
Introduction | Designing ID Research Projects | Building and Managing ID Teams | Training the Next Generation of Interdisciplinary Researchers | Charting a Course for an Interdisciplinary Career | The Contribution of Interdisciplinary Research | Evaluating Interdisciplinary Research | The Future Interdisciplinary Landscape



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Children in Custody

Anglo-Russian Perspectives
Mary McAuley



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Why are more young law breakers imprisoned in Russia and the UK than in any other European country? This book explores the treatment of young offenders in these two very different states and the political and institutional context of their distinctively punitive approach.

The Trouble and Strife Reader

Edited by Deborah Cameron and Joan Scanlon



2009
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This is a collection of the best and most enduring articles published in *Trouble and Strife: The Radical Feminist Magazine* during its 20-year life, including pieces by Stevi Jackson, Diana Leonard, Julia Swindells, Sara Scott and Liz Kelly.

The Precariat

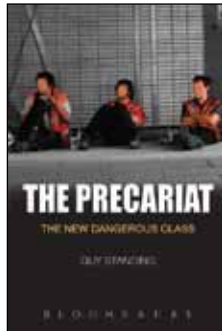
The New Dangerous Class

Guy Standing, University of Bath, UK

The Precariat are the growing number of people living and working precariously, without recourse to stable occupational identities or social protection. This perceptive and engaging book discusses the consequences of this new form of labour identity and examines the ways in which the Precariat might be re-engaged in civil society.

Contents

Introduction | The Degradation of Work as Labour | The Global Transformation and the Precariat | How the Precariat Took Shape | The Dangerous Class | Occupational Citizenship: The Regulatory Imperative | Restoring Freedom: The Precariat's Dream | Reviving Equality



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A Transatlantic History of the Social Sciences



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Robber Barons, the Third Reich and the Invention of Empirical Social Research

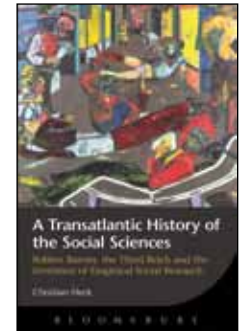
Christian Fleck, University of Graz, Austria

'The book offers nothing less than an intellectual foil to American accounts of the foundation of the social sciences.' - Helke Rausch, Freiberg Institute for Advanced Studies, Germany, and Center for European Studies, Harvard University, USA

The twentieth century saw a dramatic shift of the hub of science and social science systems to the USA. This dynamic began to unfold at precisely the same time as the power structure of Central Europe shifted towards dictatorship. This book explores the invention of empirical social research and the contribution of German émigrés to its establishment.

Contents

Introduction | The Building of an American Empire | Fellowships, and What they Entailed | Institutional Support in Europe | In the Shadow of Nazi Rule: Two Generation Units of Social Scientists | The Radio, Adorno, and the Panel | The History of an Appropriation | Reconnaissance Expeditions, Reconstruction Support, and the Rare Return | Red Threads | Appendix: Comparative Income



The Public Value of the Humanities

Edited by Jonathan Bate

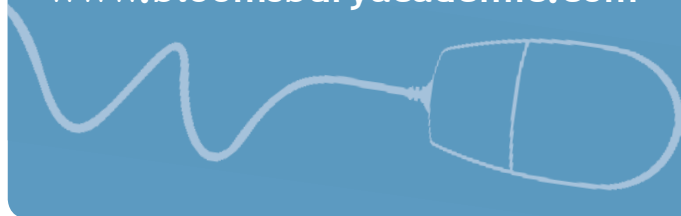
Series Editors: Jonathan Bate, Stella Bruzzi,
Thomas Docherty and Margot Finn



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Why should governments invest public money funding research into ancient Greek tragedy or philosophical conundrums? Does such research deliver 'value for money' and 'public benefit'? In this book a group of distinguished humanities researchers reflect on the public value of their discipline, using particular research projects as case studies.

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Open-space Learning



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A Study in Interdisciplinary Pedagogy

Nicholas Monk, University of Warwick, UK

A unique resource for educators wishing to develop a workshop model of teaching and learning. Despite the proliferation of virtual learning there is still real value to interaction in the classroom. The author shows how the techniques of the theatrical rehearsal room are applicable and effective across a wide range of disciplines. The book is supported by extensive multimedia resources, available to all purchasers of the book via our new platform.

Contents

Introduction | Shakespeare and Open-space Learning | On Trial: Shakespeare and the Law | Learning to Play with Shakespeare | Re-opening Spaces: Between Production and Curriculum | Conclusion

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Reading and Rhetoric in Montaigne and Shakespeare

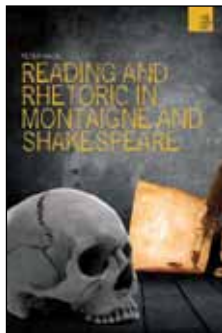
Peter Mack, University of Warwick, UK, and Warburg Institute, University of London, UK

Shakespeare and Montaigne are the English and French writers of the sixteenth century who have the most to say to modern readers. This fascinating and rigorous book explores the relationship between the work of these great writers in the light of their rhetorical training.

Contents

Preface and Note on Texts | Introduction: Renaissance Education in Reading and Writing | Montaigne's Use of His Reading | Montaigne's Logic of Fragment and Sequence | Logic and Narrative in Shakespeare and Montaigne | History in Montaigne and Shakespeare | Ethical Issues in Montaigne and Shakespeare | Conclusion

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Raising Milton's Ghost

John Milton and the Sublime of Terror in the Early Romantic Period

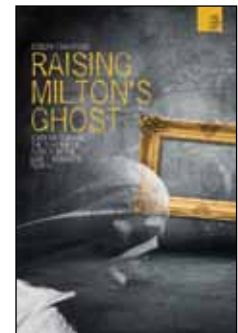
Joseph Crawford, University of Cambridge, UK

How did 'Milton the Regicide', a man often regarded in his lifetime as a dangerous traitor and heretic, become 'the Sublime Milton'? This book uncovers the cultural historical background against which the Romantics and their contemporaries encountered and interacted with Milton's reputation and works.

Contents

The Haunting | Introduction | Milton's Legacy | Milton's Ghost | Milton and the Sublime of Terror | Milton's Heirs | 'Urania I Shall Need thy Guidance': The Case of William Wordsworth | 'I Beheld Milton With Astonishment': The Case of William Blake | Epilogue: Milton and the Literature of Power

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Beyond Control

A Mutual Respect Approach to Protest
Crowd-Police Relations
Vern Neufeld Redekop and Shirley Paré



February 2010
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How can large protest crowds be better and more respectfully managed by police? This topical book applies the principles of community-based conflict resolution to the policing of large crowds, suggesting a new approach based on mutual respect for protesters as principled dissenters and for police as non-repressive agents of public order.

Nudge, Nudge, Think, Think

Experiments in Changing Civic Behaviour
*Peter John, Sarah Cotterill, Hanhua Liu,
Liz Richardson, Hisako Nomura, Alice Moseley,
Graham Smith, Gerry Stoker and Corinne Wales*

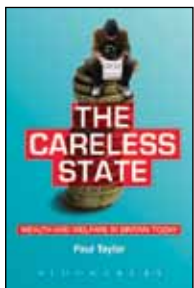


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How can governments persuade citizens to act in socially beneficial ways? This successor to Thaler and Sunstein's cult book *Nudge* argues that an alternative approach needs to be considered – a ‘think’ strategy, in which citizens deliberate their own priorities as part of a process of civic renewal.

The Careless State

Wealth and Welfare in Britain Today
Paul Taylor



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This book considers the causes and consequences of the current crisis in the global financial system, arguing that a wide range of problems for the middle sections of society can be traced to the appearance of a class of the ‘über-rich’.

Prospects for Citizenship

*Gerry Stoker, Chris Armstrong, Anthony McGrew,
Andrew Mason, David Owen, Graham Smith,
Momoh Banya, Derek McGhee and
Clare Saunders*



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This text offers an empirically informed theoretical overview of the prospects for citizenship in the light of its current political context. The authorial team comprises leading names from across the field, offering a cutting edge analysis of the problems and pressures of citizenship in the twenty-first century.

Poor Poverty

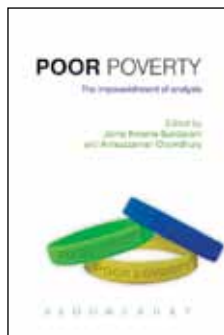
The Impoverishment of Analysis, Measurement and Policies

Edited by Jorno Kwame Sundaram and Anisuzzaman Chowdhury, United Nations

Despite greater efforts in reducing poverty since the early 1980s, poverty remains stubbornly high in many parts of the world. This collection argues that the mainstream perspectives on poverty and deprivation have contributed to considerable distortion and misunderstanding and that is not unrelated to ineffectual policy prescriptions. In particular it highlights the World Bank's dollar-a-day measure of poverty and exposes the inadequacies of Bretton Woods-inspired poverty-reduction programmes.

Contents

Integration and Diversification | Institutions and Diversification of the Economies | Trade, Investment and Development in the Western Balkans | International Trade and Economic Diversification | Foreign Direct Investment | Trends and Patterns of FDI | Strengthening Trade Linkages | Business Environment and Economic Performance, Remittances in the CIS | Addressing the Policy Challenges



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Access to Knowledge in Brazil

New Research in Intellectual Property, Innovation and Development *Edited by Lea Shaver*



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Access to Knowledge in Brazil addresses the issues currently facing intellectual property and innovation in the context of developing countries. This book explores how copyrights and patents have influenced the rapidly growing economy of Brazil. This volume contains grassroots perspectives and new research, which is not available anywhere else.

Access to Knowledge in Egypt

New Research on Intellectual Property, Innovation and Development *Edited by Nagla Rizk and Lea Shaver*



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This ground-breaking volume features chapters on current issues facing intellectual property, innovation and development policy from the Egyptian perspective. It is an essential overview of the key issues facing access to knowledge, intellectual property rights and development worldwide.

Innovation and Nanotechnology

Converging Technologies and the End of Intellectual Property

David Koepsell, Delft University of Technology, The Netherlands

This title presents a new way of understanding how the emerging technologies of the very small demand a new approach to scientific discovery and innovation. It develops a theory of authorship, artifacts and intentionality as they relate to public policies and institutions. In doing so the author concludes that the development of localized manufacturing, distributed design and, ultimately, futuristic nanotechnology, calls into question the

current intellectual property rights regimes.

Contents

Let's Get Small | Nanotechnology and the Future | Nano-Present | Laws, Rules and Regulations | Things in Themselves: Objects, Ideas and Intentions | Authorship and Artifacts | Economics, Surpluses and Justice | Nanotech Nightmares | The Final Convergence



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International Governance of Biotechnology

Needs, Problems and Potential

Catherine Rhodes

Series Editors: Sir John Sulston and John Harris

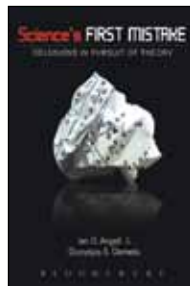


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Science's First Mistake

Delusions in Pursuit of Theory

Ian Angell and Dionysios Demetris



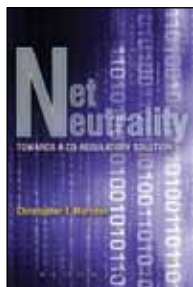
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International Governance of Biotechnology concentrates on the need to establish an international regulatory framework for the monitoring of biotechnology research. Comprehensive in scope, this book covers all aspects of regulation associated with what many consider to be a highly contentious area.

This book seeks to deconstruct the process of scientific knowledge discovery and theory construction by scrutinizing the circumstances under which all scientific hypotheses are conceived. It concentrates on the interrelatedness of observation, paradox, delusion and self-reference in scientific theory and method.

Net Neutrality

Towards a Co-Regulatory Solution
Christopher T. Marsden



January 2010
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In considering market developments and policy responses to some of the most heated net-neutrality debates in Europe and the United States, *Net Neutrality* is the first, fully comprehensive overview of the subject. This book is unique in providing readers with a comprehensive outline of recommended policy prescriptions.

The Rediscovery of India



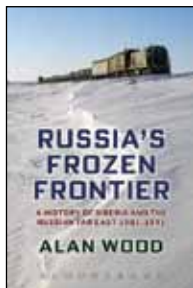
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Meghnad Desai, London School of Economics, UK

'Meghnad Desai's learned, elegant and provocative book is sure to rekindle the debate about the idea of India, its political and cultural roots and meanings. The reader will enjoy joining the author on his journey of rediscovery, as he deftly situates the unfolding of India's modern history in its global context.' - Sugata Bose, Gardiner Professor of History & Director, South Asia Initiative, Harvard University, USA

Russia's Frozen Frontier

A History of Siberia and the Russian Far East
1581-1991
Alan Wood



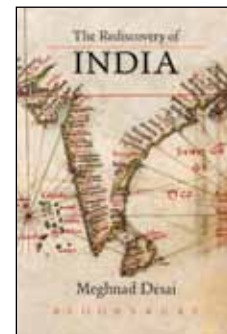
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This is the first work to address the whole span - chronologically and thematically - of the development of Siberia and its role in both a Russian and a global context. It is also the first work to present history from the view of Siberians themselves. Beautifully written, this book is a fascinating read for anyone interested in Russia and Siberia.

In an effort to chronicle the history of India, Lord Desai begins at the end of the fifteenth century and takes us through to the present day. This ambitious volume is a testament to the contradictory, diverse, difficult and undeniably fascinating saga of India as a nation.

Contents

Introduction: India at Sixty | **Part 1: The Vasco da Gama Moment** | The English Turn | Revenue, Reform and Renaissance | The Great Divide: From Company to Crown | The Settlement | Westminster Takes Charge | Ghandi, Irwin and Churchill | The Rupture | Jinnah's Hour | The Road to Pakistan | Political Economy of Empire and Nation | **Part 2: Independent India: The Nehru Years** | Heirs and Successors | Search for Stability 1989-2004 | Globalizing India | Whose India? Which India?



Rethinking the Weimar Republic

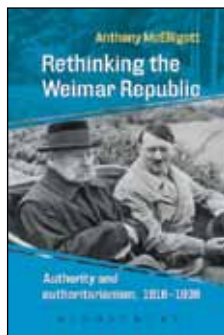
Authority and Authoritarianism 1916-1936

Anthony McElligott, University of Limerick, Ireland

Anthony McElligott's new study challenges conventional approaches to the history of the Weimar Republic. Taking as its premise that neither 1918 nor 1933 constituted distinctive breaks in early twentieth-century German history, *Rethinking the Weimar Republic* stretches the chronological-political parameters of the Republic from 1916 to 1936.

Contents

Authority and Authoritarianism under the Republic | 1918: The Antimonies of Authority | Revitalizing Authority: Weimar's Foreign Policy | The Authority of Money: Weimar's Economy | Renegade Authority: The Landrat in the Republic | The Authority of Law: The Judiciary | Authority Disassembled: 'Weimar Culture' | Hitler: Charismatic Authority in an Authority-less Republic | Authority Restored: Authoritarianism and Dictatorship



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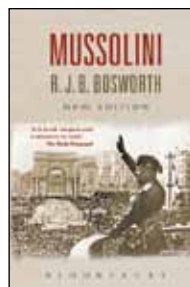
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Mussolini

New Edition

R. J. B. Bosworth



May 2010

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The new edition of this award-winning biography contains fresh insights into one of history's most intriguing figures. By emphasizing the impact of political and social upheaval in shaping Mussolini's image, Bosworth skillfully juxtaposes his subject's renowned brutality against his inner compassion. *Mussolini* never fails to grip.

Modern Italy in Historical Perspective

Nick Carter



June 2010

234x156mm 352pp

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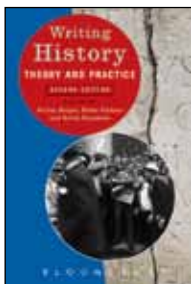
Modern Italy in Historical Perspective is a balanced and engaging account of Italian history. Nick Carter provides students with a comprehensive overview of the social, cultural, economic and political developments in modern Italy, guiding his readers from the period of Mussolini through to Berlusconi.

Writing History

Writing History

Theory and Practice, Second Edition
 Edited by Heiko Feldner, Kevin Passmore and Stefan Berger

Series Editors: Stefan Berger, Heiko Feldner and Kevin Passmore



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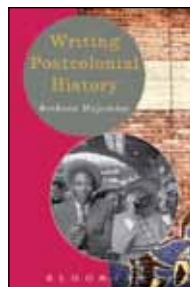
The second edition of *Writing History* provides students with an overview of how the study of history is informed by a broader intellectual and analytical framework. Rather than focus of abstract theory, it provides students with succinct explanations of the key concepts which illuminate the dual processes of studying and writing history.

Writing History

Writing Postcolonial History

Rochona Majumdar

Series Editors: Stefan Berger, Heiko Feldner and Kevin Passmore



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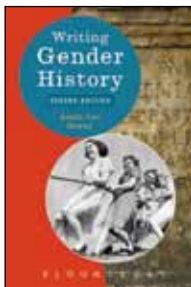
Writing Postcolonial History is the first book to provide students with an analysis of postcolonial theory in relation to historical research. In focusing on the practical application of postcolonial theory in historical writing, Majumdar ably tackles the key issues in postcolonial studies from its beginnings to the present day.

Writing History

Writing Gender History

Second Edition
 Laura Lee Downs

Series Editors: Stefan Berger, Heiko Feldner and Kevin Passmore



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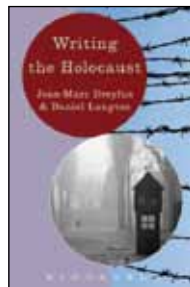
The second edition of this fantastic text includes a new chapter dedicated to race, gender and sexuality in colonial and transnational history. In focusing on the practical application of history in historical writing, Laura Lee Downs provides a lucid contextualization of the role of gender in history, covering key feminist figures and critical debates.

Writing History

Writing the Holocaust

Edited by Jean-Marc Dreyfus and Daniel Langton

Series Editors: Stefan Berger, Heiko Feldner and Kevin Passmore



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Writing the Holocaust demonstrates the impact of current theories from the humanities and social sciences upon the treatment of Holocaust studies. It simplifies the vast range of literature on this subject, providing an accessibly written overview of the major theoretical developments which continue to inform historical writing on the Holocaust.

Britain and Europe, 1500-1780

Ralph Houlbrooke

Series Editor: Keith Robbins



November 2010
234x156mm 368pp
PAPERBACK
9780340581193 £19.99

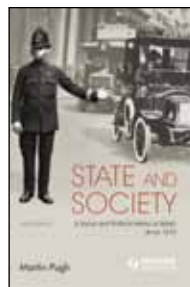
Britain and Europe, 1500-1780 explores the history of Britain, emphasizing political relations and important connections between its three kingdoms and the continental powers. Houlbrooke analyzes political and religious events, locating them in the broader picture of the society, economics and culture of the time.

State and Society

A Social and Political History of Britain since 1870

Third Edition

Martin Pugh

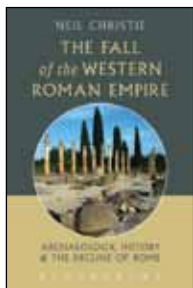


2008
235x156mm 416pp
PAPERBACK
9780340966891 £24.99

State and Society is one of the most respected and widely read introductions to the social and political history of modern Britain. Now in its third edition, the book's analysis has moved beyond the downfall of Margaret Thatcher, guiding readers up to the point of Labour's watershed victory in the 1997 election by covering those instances of change and continuity which interlink the periods.

The Fall of the Western Roman Empire

Archaeology, History and the Decline of Rome
Neil Christie



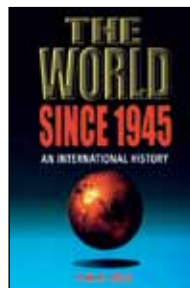
February 2011
234x156mm 304pp
HARDBACK
9781849663373 £65.00
PAPERBACK
9780340759660 £19.99

This book offers a fresh assessment of the Western Roman Empire's ostensible decline. Neil Christie presents a compelling argument that the Roman Empire did not dissolve; rather it was simply transformed in the west and persistent in the east. Emphasizing the interplay of history with archaeology in this period, this book is a vital student text.

The World Since 1945

An International History

P. M. H. Bell



2001
234x156mm 608pp
PAPERBACK
9780340662366 £24.99

The World Since 1945 is a succinct explanation of international history between the period of the Second World War and the Cold War. Bell provides students with an accessibly structured response to the problem of interpretation, discussing key concepts in relation to how they have helped shape contemporary interpretations of the period.

History in Practice

Second Edition
Ludmilla Jordanova



2006
235x161mm 272pp
PAPERBACK
9780340814345 £17.99

History in Practice explores the discipline's breadth, its complexities and the tasks it takes on. This classic text discusses the role of history as an academic discipline and the complicit use of historical ideas in the wider world. This book is essential reading for all students needing an understanding of history as a discipline.

Arnold History of Britain

The Long Eighteenth Century

British Political and Social History 1688-1832
Frank O'Gorman



1997
235x158mm 432pp
PAPERBACK
9780340567517 £21.99

The Long Eighteenth Century is the broadest single volume to focus on this period in Britain's history. The book blends narrative chapters with more solid analysis, offering a fresh and cogent account of the period. Written by a leading scholar, it is the most established text on this topic.

The Nazi Dictatorship

Problems and Perspectives of Interpretation
Fourth Edition
Ian Kershaw



2000
234x164mm 304pp
PAPERBACK
9780340760284 £21.99

In the fourth edition of *The Nazi Dictatorship*, Kershaw evaluates the complex historiography of the Third Reich, drawing particularly on research by German scholars, which is not available in English. This is a well-established text, providing students with a detailed examination of interpretational issues that characterize the study of this most important field.

Modern Wars

Thunder in the East

The Nazi-Soviet War 1941-1945
Evan Mawdsley
Series Editor: Hew Strachan

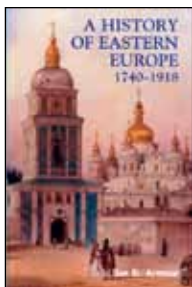


2007
235x159mm 528pp
PAPERBACK
9780340613924 £19.99

Thunder in the East is a penetrating overview of the Nazi-Soviet conflict. Mawdsley analyzes the Wehrmacht and Red Army as well as the command and production systems that were able to sustain them. Benefiting from a post-Communist, post-Cold War perspective, the book takes advantage of a wealth of new studies and source material, which have only recently become available.

A History of Eastern Europe 1740-1918

Ian D. Armour



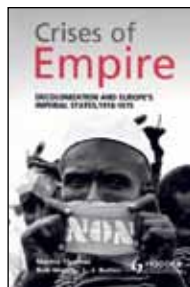
2006
232x159mm 288pp
PAPERBACK
9780340760406 £21.99

This book is an authoritative inquiry into some of the most turbulent events in the region's history. By examining how big powers such as the Habsburg, Ottoman and Russian Empires jostled for control in the region, the book analyzes how the foundations of nationalism developed from within an environment combining harrowing poverty with widespread social turmoil.

Crises of Empire

Decolonization and Europe's Imperial Nation States, 1918-1975

Martin Thomas, Bob Moore and L. J. Butler



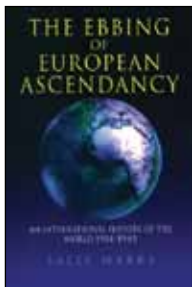
2008
234x155mm 472pp
PAPERBACK
9780340731277 £21.99

This book is essential reading for anyone interested in the study of imperialism and comparative decolonization, providing fresh insights on issues ranging from contemporary European history and international politics through to the legacies of colonialism across the developing world.

The Ebbing of European Ascendancy

An International History of the World 1914-1945

Sally Marks

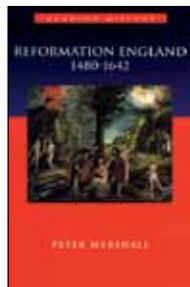


2002
240x177mm 480pp
PAPERBACK
9780340555668 £29.99

In the space of little over thirty years, the world was transformed. Europe's great powers were no longer ascendant and the US became a 'superpower'. This book assesses what happened during that time. Stressing the role of empire and the non-Western world, it offers a truly international picture of the period.

Reformation England 1480-1642

Peter Marshall



2003
237x179mm 256pp
PAPERBACK
9780340706244 £21.99

Following the formula of other titles within this highly successful series, *Reformation England 1480-1642* examines all aspects of the English Reformation. Providing the first textbook treatment of 'The Long Reformation', this is a vital text for students interested in this area.

Reading History

Studying the Novel

Sixth Edition
Jeremy Hawthorn



July 2010
234x156mm 288pp
PAPERBACK
9780340985137 £14.99

Studying...

How do literary critics distinguish between 'story' and 'plot', between a symbol and an image, or between 'tone' and 'mood'? How do we define 'realism', 'modernism' and 'postmodernism'? Widely acclaimed for its accessibility, this is the essential guide to the concepts and approaches central to understanding the novel, novella and short story.

Studying Plays

Third Edition
Simon Shepherd and Mick Wallis



August 2010
234x156mm 224pp
PAPERBACK
9780340985144 £14.99

Studying...

The third edition of this well-established text examines and explains the key elements of drama with reference to a selection of judiciously chosen plays, including *King Lear*, *A Doll's House* and *Our Country's Good*. The only text designed to appeal to students of both literature and drama, it discusses all aspects of the written play, never losing sight of the central relationship between drama and performance.

Studying Literature

The Essential Companion
Second Edition
Paul Goring, Jeremy Hawthorn and
Dornhall Mitchell



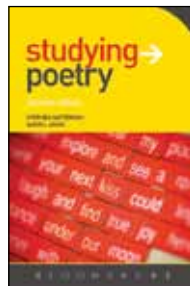
August 2010
234x156mm 480pp
PAPERBACK
9780340985120 £19.99

Studying...

The most useful single guide that a student of literature can have in their possession, this thoroughly revised second edition combines extensive practical advice on study skills and on the use of electronic resources with a comprehensive overview of literary theories and theorists. Above all this is a book for lovers of literature who want to get more from the literary, critical and theoretical works they read.

Studying Poetry

Second Edition
Stephen Matterson and Darryl Jones



December 2010
234x156mm 208pp
PAPERBACK
9780340985151 £14.99

Studying...

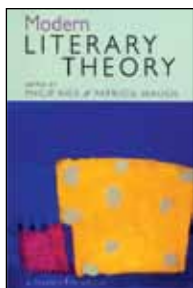
Studying Poetry is an intuitive and erudite guide to understanding poetry, illustrated with a wonderfully diverse range of examples from the great classics to contemporary poetry including the lyrics of Bob Dylan and Bruce Springsteen. The book shows students how to develop skills of close reading and also examines the context of poetry.

Modern Literary Theory

A Reader

Fourth Edition

Edited by Patricia Waugh and Philip Rice

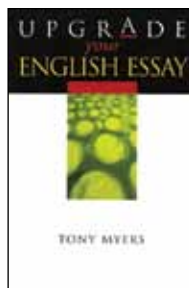


2001
233x156mm 512pp
PAPERBACK
9780340761915 £19.99

Covering the key theoretical approaches in modern literary theory, this book offers an authoritative selection of essays and documents with helpful introductory commentary. This fourth edition includes texts which do not deal directly with literature yet have a fundamental importance to the discipline from thinkers including Marx, Freud and de Beauvoir.

Upgrade Your English Essay

Tony Myers



2002
216x139mm 160pp
PAPERBACK
9780340807910 £19.99

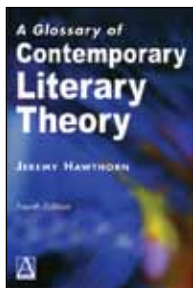
This concise student-friendly guide focuses on three key strategies for improving essay performance: answering the question and making a strong argument, analyzing language and examining literary technique, and discussing genre and considering context. Tony Myers's writing is lively and humorous, offering advice that is supported by helpful examples drawn directly from student essays.

Essential Glossary

A Glossary of Contemporary Literary Theory

Fourth Edition

Jeremy Hawthorn



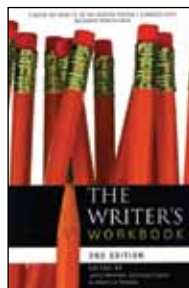
2000
235x156mm 416pp
PAPERBACK
9780340761953 £24.99

Jeremy Hawthorn's acclaimed glossary is the most comprehensive and clearest on the market. It is extensively cross-referenced and includes excellent suggestions for further reading. This fourth edition reflects recent developments in the field, including queer theory, and many existing entries have been substantially revised.

The Writer's Workbook

Second Edition

Edited by Aileen La Tourette, Edmund Cusik and Jenny Newman



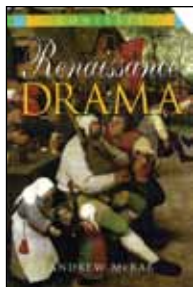
2004
234x162mm 192pp
PAPERBACK
9780340809655 £14.99

This book provides a practical introduction to creative writing from an authorial team comprising novelists, poets and dramatists who are also experienced teachers of creative writing. The book offers key points of good practice, warnings about the most frequent pitfalls, and a variety of exercises to hone readers' skills in writing and how to get their writing published.

Renaissance Drama

Andrew McRae

Series Editor: Steven Matthews



2003
234x155mm 192pp
PAPERBACK
9780340763476 £19.99

Contexts

How did dramatists engage with the unprecedented levels of socio-cultural and intellectual change in Renaissance England, a time when ideas of identity, sexuality, social order, religion and state power were in flux? The book provides a contextual introduction to the work of Shakespeare, Marlowe, Jonson, Dekker, Webster, Middleton and Ford.

Postmodern Literature

Ian Gregson

Series Editor: Steven Matthews



2004
235x156mm 192pp
PAPERBACK
9780340813713 £19.99

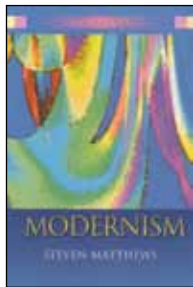
Contexts

This book defines postmodernism, compares and contrasts it with modernism, and places it in its historical context. Gregson discusses the major proponents of postmodern theory - Jean-François Lyotard, Fredric Jameson and Jean Baudrillard - and demonstrates how their theories illuminate the work of postmodern novelists including Angela Carter and Salman Rushdie.

Modernism

Steven Matthews

Series Editor: Steven Matthews



2004
235x156mm 192pp
PAPERBACK
9780340763254 £16.99

Contexts

The early twentieth century saw modernist writers challenge literary conventions to express their perspectives on a dynamic but unsettling world. This book provides a lucid overview of the period, mapping the literary alongside historical and social issues, and offering informed readings of works by Woolf, Eliot, Lawrence, Pound and Joyce amongst others.

The Long 18th Century

Paul Baines

Series Editor: Steven Matthews



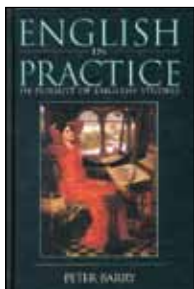
2004
235x156mm 192pp
PAPERBACK
9780340813720 £19.99

Contexts

The Long 18th Century looks at a range of writers including Aphra Behn, John Dryden, Oliver Goldsmith, Samuel Richardson and Jonathan Swift. By combining fresh readings of familiar and unfamiliar texts with a new enquiry into the relationship between writers and their world, Baines provides a thorough and wide-ranging account of an energetic and troubled age.

English in Practice

The Pursuit of English Studies
Peter Barry

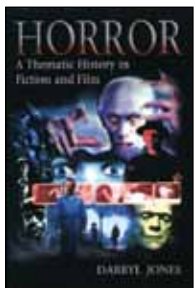


2003
214x137mm 224pp
PAPERBACK
9780340808863 £19.99

Aimed at all those who are taking English degrees or teaching them, *English in Practice* is a reflective overview of the discipline's core: the close reading of texts, contexts and 'intertexts'. The book works through a series of fully developed examples rather than abstract exposition, encouraging student readers to think for themselves.

Horror

A Thematic History in Fiction and Film
Darryl Jones



2002
235x162mm 224pp
PAPERBACK
9780340762530 £19.99

Is horror an anti-establishment force and an argument for social revolution? Is it a liberating exposé of human nature and a peek at the dark side of the unconscious? Or is it pure evil, designed to corrupt and deprave? Starting from such questions about the nature of horror, this book is an accessibly written and thematically grounded history of the genre.

Story of Sociology



A Pocket Companion to Sociological Theory

Gregor McLennan, Bristol University, UK

February 2011
198x129mm 144pp
PAPERBACK
9781849663496 £12.99

This is the ideal starting point for all introductory students of sociology. The author takes the reader through the 'story' of sociology: how it developed as a discipline, its key characteristics and its most important theoretical contributions. Written by one of the world's leading sociologists, it is a key companion to any sociology degree.

Contents

Introduction: Why Sociology? | Sociology as 'Understanding Modernity' | The Enlightenment Inheritance | Social Evolutionism | The Classical Period: Marx, Durkheim and Weber | The First 'Fin de Siecle' | From Europe to America | Talcott Parsons and the Mid-20th Century Consensus | From the 'Sixties' to the Second 'Fin de Siecle' | The Coming of Post-Modernity | From the Past to the Posts | The Big Issues Today - About Theory, and About Research | The Four Sociologies



Rating the Audience

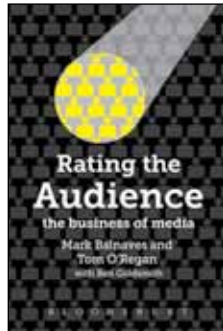
The Business of Media

Mark Balnaves, Curtin University of Technology, Australia, Tom O'Regan formally at the University of Queensland, Australia, and Ben Goldsmith, University of Queensland, Australia

This is an accessible introduction to the history, machinery and impact of audience ratings. It is the first comparative account, demonstrating new insights into the complexity of audience participation and the methodological problems associated with assessing ratings. It will be key reading for media professionals and students.

Contents

Why the Ratings are Important | The Convention | The Panel and the Survey | The Audit | The Technologies of Counting | The Ratings Provider | The Networks (and Broadcasters) | Advertisers and Planners | The Audience | The Critics | The Future of Ratings



February 2011
234x156mm 224pp
HARDBACK
9781849663427 £55.00
PAPERBACK
9781849663410 £19.99

Get Me a Murder a Day!

A History of Media and Communication in Britain

Second Edition
Kevin Williams

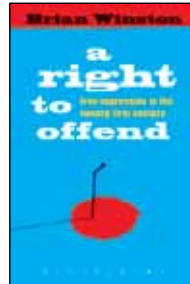


2009
234x156mm 352pp
PAPERBACK
9780340983256 £21.99

A Right to Offend

Free Expression in the Twenty-first Century

Brian Winston



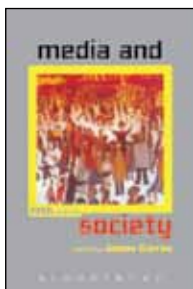
January 2011
216x138mm 192pp
HARDBACK
9781849660150 £40.00
PAPERBACK
9781849660037 £16.99

Tracing the history of the print, broadcast and film industries, Williams offers a concise introduction to mass communication in Britain. This new edition offers fresh insights into key developments over the last decade, the changing nature of the industry's organization and their impact on audiences. Essential for journalism and media students.

A Right to Offend explores the most important cases of conflict over the last two decades, including the fatwa against Salman Rushdie and the incident of the Danish cartoons. It provides a unique insight into the increasingly threatened atmosphere in which freedom of speech operates and how it continues to inform journalism and the media.

Media and Society

Fifth Edition
 Edited by James Curran



September 2010
 234x156mm 400pp
 PAPERBACK
 9780340984451 £21.99

‘The best collection of current thinking in the field.’ - Israel Institute of Applied Social Research

This is the fifth edition of a highly-respected collection of essays from some of the world’s leading scholars. Boasting fifteen new chapters, it is the most international and up-to-date introduction to media studies.

Introducing Film

Graham Roberts and Heather Wallis



2001
 234x156mm 192pp
 PAPERBACK
 9780340762288 £14.99

This book provides a comprehensive introduction to the methods and terminology used in the interpretation and study of films. It draws on both contemporary and classic examples to promote an understanding of film theory as well as the social context in which they are situated. Key topics such as narrative, cinematography, spectatorship and the film industry are given extra attention.

Studying...

Studying Film

Second Edition
 Nathan Abrams, Ian Bell and Jan Udris



August 2010
 234x156mm 400pp
 PAPERBACK
 9780340984468 £21.99

Studying Film offers students an accessible introduction to the study of film. Written by three experienced film teachers and reflecting the content of current courses, this book explores the key concepts, terms and events which have shaped the study and criticism of films from around the world.

Between Ourselves

An Introduction to Interpersonal Communication
 Third Edition
 Graeme Burton and Richard Dimbleby

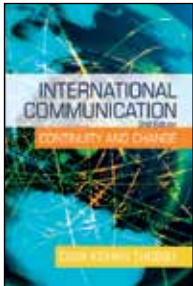


2006
 234x156mm 288pp
 PAPERBACK
 9780340809532 £19.99

This book is an ideal text for students taking courses in interpersonal communication. It draws together all the main strands in communication theory to illustrate communication processes in action. Supplemented by questions, case studies and examples, this edition shows students how they can apply coherent communication theory to their everyday lives.

International Communication

Continuity and Change
Second Edition
Daya Thussu



2006
242x183mm 384pp
PAPERBACK
9780340888926 £21.99

This bestselling text is a unique introduction to the complex political, economic and technological context in which multinational media and culture operates. With new case studies and pedagogical features, the book is compulsory reading for all media and communication studies students.

Researching Communications

A Practical Guide to Methods in Media and Cultural Analysis
Second Edition
David Deacon, Graham Murdock,
Michael Pickering and Peter Golding



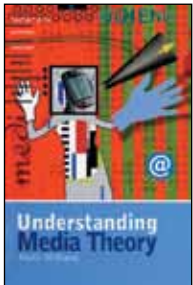
2007
238x199mm 440pp
PAPERBACK
9780340926994 £22.99

This book provides students with an authoritative, step-by-step guide to media and communications research. Now in its second edition, the book includes an increased focus on the internet, concentrating on both how it has developed as a research tool and simultaneously become a research subject in itself.

Studying...

Understanding Media Theory

Kevin Williams



2003
236x184mm 256pp
PAPERBACK
9780340719046 £17.99

Understanding Media Theory is an accessible introduction to mass media theory. The book emphasizes the importance of using theory not only to make sense of the role of the media in society but also to understand particular aspects of the process of mass communication. This is an introduction to theory which students can understand and enjoy.

Web.Studies

Second Edition
Edited by David Gauntlett
and Ross Horsley

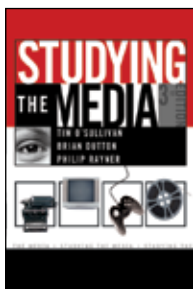


2004
233x160mm 320pp
PAPERBACK
9780340814727 £19.99

The second edition of *Web.Studies* combines fully revised chapters with fresh insights into the most pressing developments and controversies in cyberspace. The book provides a comprehensive overview of web-based culture and the arts, the theories and methodology of cyberculture studies, and the international context in which online activism continues to be debated.

Studying the Media

Third Edition
 Tim O'Sullivan, Brian Dutton and
 Philip Rayner



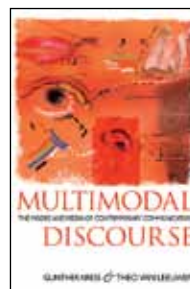
2003
 245x190mm 384pp
 PAPERBACK
 9780340807651 £19.99

This book is an indispensable guide to students looking for a clear, comprehensive and engaging introduction to major topics within the media studies field. Useful websites, case studies, creative exercises and full-colour pages throughout make this a resource that students of media studies can't afford to be without.

Studying...

Multimodal Discourse

Gunther Kress and Theo Van Leeuwen



2001
 235x155mm 152pp
 PAPERBACK
 9780340608777 £21.99

Multimodal Discourse outlines a new theory of communication for the age of interactive media. Gunther Kress and Theo Van Leeuwen provide students with a wide-ranging analysis of the various communication styles and the ways by which text is now understood as the interaction of sound, music, vision, colour and language.

Spanish Cinema

A Student's Guide
 Barry Jordan and Mark Allinson

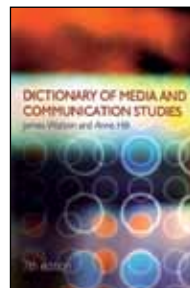


2005
 235x158mm 256pp
 PAPERBACK
 9780340807453 £19.99

Written by two of the most respected scholars in the field, *Spanish Cinema* provides students with comprehensive coverage of the topics covered in Spanish film modules. Supported by a range of valuable pedagogic resources, this guide's analytical focus makes it an indispensable resource for both students and teachers of Spanish cinema.

Dictionary of Media and Communication Studies

Seventh Edition
 James Watson and Anne Hill



2006
 235x156mm 368pp
 PAPERBACK
 9780340913383 £16.99

The seventh edition of this dictionary is a vital resource for students interested in communication. Focusing on the exciting world of new media and its social representation, it provides students the study of interpersonal communication, media history, technological development and communication theory.

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